

# THE 11 COMMANDMENTS OF ADVOCACY

Thou shalt.....

- I. Register and vote – you must be in the game to play!
- II. Know the players: your own legislators, the Committee Chairs, legislative leadership, LRC staff and the Executive branch Secretaries, Commissioners and staff.
- III. Know your issue well and relate that issue to your legislators in light of other emerging and pressing concerns.
- IV. Make available accurate, specific information to your legislators and other constituents in a timely fashion!
- V. Be creative in building coalitions and partnerships around shared interests.
- VI. Educate and involve others in your cause, working to “put a face” on the issue.
- VII. Be willing to compromise.
- VIII. Stay in touch with your legislators all the time – not just during the session.
- IX. Be a reliable and trusted source of information.
- X. Never give up...there’s always the next session!
- XI. **MOST IMPORTANT COMMANDMENT: Thou shalt treat the legislator or policy-maker as you would want to be treated!**

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